

BT Business Total Broadband Designed just for business

...how business broadband should be

What you really need is one, cost-effective, great value answer that sets you free to focus on what's really important to you: growing your business – and growing your profits.

Now you can have it with BT Business Total Broadband – our most complete solution ever.

Because in today's highly competitive marketplaces, there are enough demands on your time without having to concern yourself with organising and managing all your different IT and communications needs as well.





Total service

Support whenever you want it – night and day

You can't imagine being able to operate without your broadband connection or IT systems. Neither can we. That's why you can rely on having an expert and friendly support team on call 24 hours a day, 7 days a week, available to you on a free number and by email. They're people who are dedicated to business customers and know about business issues and they'll take ownership of your problem until it's resolved. So whenever you need an answer to a question, advice or prompt diagnostics, you can be sure of getting it when you want it – whatever time is showing on your clock.



Internet security

Security protection for every one of your PCs¹

With an 'always-on' internet connection via broadband, it's essential that every PC has a minimum level of security and protection.

So no matter how many PCs your business has, this basic security is covered by BT Business Total Broadband¹. It comes complete with anti-virus and personal firewall. You also have the assurance of knowing that the protection will be automatically updated too, giving you real peace of mind.



Total flexibility

A choice of Options to suit your needs – and your budget

From start-up venture to established company: there's a variety of BT Business Total Broadband Options to choose from to match your needs and grow with your business – particularly when you consider that a number of important business 'must-haves' are included.

Fast internet access at up to 8Mb²– naturally

To compete effectively in today's fast-paced business world, you need to be sure of fast access to the internet and streamlined downloads.

BT Business Total Broadband offers a maximum speed download of 8Mb².

You can connect up to 4 PCs and use many more wirelessly. (Top speeds depend on a number of factors including distance from the exchange.)



And there's more

An additional 'virtual' phone line – yours with BT Business Total Broadband Voice

Make and receive your calls over your BT Business Total Broadband connection by simply plugging a standard phone into your broadband hub or router. Imagine all the extra things your business could do with an additional phone line:

- Use it for outgoing calls so your incoming lines are freed up for important customer calls³.
- Dedicate a special direct line for people responding to your marketing promotions.

By choosing BT Business Total Broadband, you can look forward to achieving any one of these – and without the cost or hassle of installing a new line. That's because a VoIP line with its own number is included – with no connection charge and no rental fee. All Broadband Voice users can also download BT Office Communicator at no extra cost and select geographic numbers⁴.

You could also save on the cost of calls. BT Business Total Broadband brings you fantastic capped rates for UK⁵, international and UK landline to most mobile⁶ calls. You can also make calls to other BT Business Broadband Voice users at no extra charge. And you can upgrade your VoIP phone line to our Broadband Voice Plus⁷ package to benefit from unlimited local and national UK⁸ calls for just £19.99 a month. So this is a great opportunity to help reduce your phone bill too.

...and more

Freedom to share an internet connection round the office – and beyond

Your PCs or Macs can share one BT Business Total Broadband connection. Equipped with a WiFi broadband hub you can look forward to accessing the internet from any desktop PC or laptop around the office. If you have got people working on the move outside the office too, BT Business Total Broadband is the ideal choice again. All options now come with an offer of BT Openzone WiFi minutes⁹; for example Option 3 offers an advantageous 500 minutes per month. This gives you internet access at thousands of hotspots around the UK, whether you are on a 12 month or 24 month contract.

The online business essentials you need – included

With BT Business Total Broadband, both of these business essentials are included in the standard price you pay:

- 10 email accounts with the easy-to-use Microsoft Outlook web user interface.
- 50Mb web space enabling you to have a web presence to generate online enquiries and sales.

Facilitate team-work – with BT Workspace Lite¹⁰

You get a centralised, secure, always available online space where your team can store information and work together. BT Workspace Lite includes two project workspaces where you can keep teams, customers and partners informed and on track. It's 'always on' and available anywhere you have an internet connection.

Your own 0800 or 0844 number when you buy a new Total Broadband

When you buy BT Total Broadband, a free 0800 number or an 0844 Contactcall number worth £120 now comes as standard. It's not only your chance to have a number you'll never have to change, it gives you much greater control over your call costs as well as helping to make money for your company at the same time. You'll also be giving your customers the reassurance of ringing a non-geographic number. Choose 0800 and it's charged to you at the basic rate of 4.98ppm with your customers' calls free. 0844 calls cost all callers 5ppm (a set-up fee of 6p applies)¹¹.

Total Broadband, total freedom. The 90 day opt out offer¹²

We've always gone out of our way to make sure you have the broadband package that's right for your business. Now, for a limited period, we're giving you the option of an opt out. If you become a new BT Total Broadband customer before 30th April 2008, you can, if you wish, opt out of your broadband agreement within 90 days. So, rather than being tied in long term, you only have to pay rental for the 90 day window.

Get the total story on BT Business Total Broadband

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All BT sales and marketing activity is conducted ethically following the BT Code of Practice on Sales and Marketing. To view or order a copy of the Code, please visit www.bt.com/codeofpractice or call 152 (business customers) or 150 (consumer customers).

BT Business Total Broadband Terms and Conditions

BT Business Total Broadband requires BT Business line/similar and is subject to availability, minimum term and conditions. See www.bt.com/business/totalbroadband for more details.

- The BT Business Total Broadband Internet Security Pack is not compatible with Mac computers.
- Up to 8Mb broadband service is subject to availability and survey. 'Up to 8Mb' refers to maximum download speeds only (upload speeds are slower). If your line won't support 8Mb, we'll offer the best available speed on your line. Availability of 8Mb speed is subject to various factors, e.g. distance from exchange and line test. See speed checker at www.bt.com/business/totalbroadband for details of speeds in your area. BT Business line required. 12 month minimum rental will apply, starting from the date of your regrade. Minimum computer specification applies. Terms and conditions apply. See www.bt.com/biztand for more details.
- New BT Total Broadband customers only. Requires BT Business telephone line. Conditions and service restrictions apply. Emergency calls (999 or 112) made via BT Broadband Voice may fail during power or broadband connection failure. Location information provided to emergency services limited to details of your primary Business PSTN billing address and may differ to origin of call. Retaining primary telephone line recommended for contacting emergency services. See www.bt.com/business/broadbandvoice
- Geographic numbers (i.e. that begin with a UK area code e.g. 020 for London) can be ordered via BBV Selfcare once Broadband Voice account has been set up. Cost £2.99 (ex. VAT) per month, per geographic number.
- Applies to 01, 02 and 03 numbers. Excludes Channel Islands.
- Requires opt-in. 7p set up fee. Applies to calls to number ranges owned by the 4 main Mobile Operators only. Certain mobile numbers (e.g. original 3G numbers) excluded. Fair use policy applies. Conditions apply. See www.bt broadbandoffice.com/broadband_voice_terms
- Activated BT Business Broadband service and telephone adapter required. Fair use policy applies. 12 month minimum term. Service restrictions apply. Certain call types are not guaranteed e.g. 999 calls. Limited emergency location information stored. Service will fail if there is a power failure. Abuse policy applies. Conditions apply.
- Applies to calls over the internet of up to an hour to numbers beginning 01, 02 and 03, excluding the Channel Islands and dial-up internet services. Re-dial before one hour to avoid call charges.
- Opt-in required. Minimum 12 or 24 month term required. One-off voucher will be provided for all minutes available during the minimum term (3,000 or 6,000). Wireless-enabled equipment required. Minutes can be used in hotspots, subject to coverage. Option 1: 50 minutes per month, Option 2: 250 minutes per month, Option 3: 500 minutes per month, Option Network & Network Premium: 250 minutes per month. Conditions apply.
- BT Workspace Lite limited to 5 projects and 10Mb storage. Support provided online. Once a BT Workspace Lite account has been set up, it will be ceased (including associated data) if not accessed after 90 days.
- Opt-in required. Available to new or existing BT Business Total Broadband customers who re-sign or upgrade to BT Business Total Broadband. One 0800 or 0844 number per customer. Line rental only included. Basic Service only is provided. BT line required. The charges not listed here for any services will be charged in accordance with the BT Price List. 0800 and 0844 Telemarketing Services are provided subject to BT's standard Conditions for BT Business Communications Service (Telemarketing Services) www.bt broadbandoffice.com/broadband/0800-0844-offer/terms
- Offer ends 30th April 2008. New BT Business Total Broadband customers only. Full 90 day charge always applies. Any inclusive equipment will be subject to a full charge if service opted out of within 90 days of activation. Any value added service opted into cannot be opted out of within 90 days. Terms and conditions apply. See www.bt broadbandoffice.com/broadband/terms-90-day-opt-out for details.

Offices Worldwide

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